

**Dear [Author's Name],**

Thank you for submitting your book proposal for *[Book Title]* to [Publisher's Name]. We appreciate the time and effort you put into your proposal and the opportunity to read your work.

After careful consideration, we regret to inform you that we will not be moving forward with your proposal. While your ideas about [briefly mention a concept from the proposal, e.g., "personal growth through mindfulness"] are fascinating, we have decided to pursue projects that align more closely with our current publishing focus.

We encourage you to continue seeking publication opportunities, as we believe your voice can contribute to the conversation in the self-help genre. Thank you once again for considering [Publisher's Name]. We wish you all the best in your writing endeavors.

Sincerely,  
[Your Name]  
[Your Title]  
[Publisher's Name]