

Corporate Social Responsibility Proposal

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Proposal for Sponsorship of a Benefit Concert

Dear [Recipient Name],

We are excited to present an opportunity for [Company's Name] to enhance its commitment to corporate social responsibility by sponsoring a benefit concert aimed at [briefly describe the cause/charity]. This event is scheduled to take place on [insert date] at [insert venue], and we anticipate attracting [insert expected audience] attendees.

Your partnership will not only support a noble cause but also enhance [Company's Name]'s visibility in the community. The benefit concert will feature [mention any artists, speakers, or activities], providing an engaging atmosphere for attendees to enjoy while supporting [the cause].

As a key sponsor, [Company's Name] will benefit from:

- Brand recognition across all event marketing materials.
- Prominent placement of your company's logo at the venue.
- Complimentary tickets for company representatives.
- Opportunity to address the audience and showcase your CSR initiatives.

We are seeking a sponsorship of [insert amount] which will directly contribute to [specific use of funds]. We believe that with [Company's Name]'s support, we can make a significant impact for [describe impact].

We would love the opportunity to discuss this proposal further and explore how we can work together for a greater cause. Please let us know a convenient time for us to meet or have a call.

Thank you for considering this opportunity to make a difference in our community.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]