

# Price Match Policy Update

Dear Valued Customer,

We are writing to inform you of an important update to our Price Match Policy, effective [date]. We remain committed to providing you with the best possible prices and ensuring your satisfaction with every purchase.

## Updated Policy Details:

- We will now match prices from [list of competitors].
- All price match requests must be made within [number of days] from the date of purchase.
- Proof of the competitor's price must be provided at the time of request.
- Exclusions may apply for clearance items and special promotions.

We appreciate your understanding and support as we strive to enhance your shopping experience. For any questions related to this update, please contact our customer service team at [contact information].

Thank you for being a valued customer!

Sincerely,  
[Your Company Name]