

Price Match Guarantee Proposal

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company Name]
[Recipient's Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

We hope this message finds you well. At [Your Company Name], we are committed to providing our customers with the best value for their purchases. In light of this promise, we would like to propose a Price Match Guarantee that will allow our clients to shop with confidence, knowing they are receiving the best possible price.

Our Price Match Guarantee would include the following terms:

- We will match the price of any identical product offered by a competitor.
- The price match request must be made within [insert timeframe] of the purchase.
- The product must be in stock and available for purchase at the competitor's store or website.
- [Any other specific conditions or exclusions]

We believe that this initiative will not only enhance customer satisfaction but also foster loyalty and increase sales. We are eager to discuss this proposal further and explore how we can implement it effectively.

Thank you for considering our Price Match Guarantee Proposal. We look forward to your feedback.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]