

# Price Match Guarantee Implementation

Date: [Insert Date]

To: [Customer Name]

From: [Your Company Name]

Subject: Implementation of Price Match Guarantee

Dear [Customer Name],

We are excited to inform you that, effective immediately, [Your Company Name] is implementing a Price Match Guarantee. Our commitment to providing you with the best value means that if you find a lower price on an identical product from a competitor, we will match that price.

To take advantage of this offer, simply provide us with proof of the lower price at the time of purchase. Our team is here to ensure you enjoy the best shopping experience possible.

If you have any questions regarding this guarantee or how to apply it, please feel free to reach out to our customer service team at [Customer Service Phone Number] or [Email Address].

Thank you for choosing [Your Company Name]. We look forward to serving you!

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[Your Phone Number]

[Your Email Address]