

Co-Marketing Partnership Agreement

Date: [Insert Date]

From: [Your Company Name]

To: [Partner Company Name]

Dear [Partner's Name],

We are excited to propose a partnership framework for our upcoming co-marketing campaigns. This collaboration aims to leverage our combined resources and audiences to maximize our marketing efforts.

Objective:

To increase brand awareness and drive sales through joint marketing initiatives.

Scope of Partnership:

- Joint Digital Campaigns
- Shared Social Media Promotions
- Co-branded Content Creation
- Joint Events/Webinars

Responsibilities:

Each party agrees to:

- Provide necessary marketing materials and content.
- Promote the campaign across respective channels.
- Share analytics and performance metrics post-campaign.

Timeline:

The campaign is scheduled to launch on [Insert Launch Date] and run until [Insert End Date].

Next Steps:

Please review this proposal and share your thoughts. We look forward to collaborating and creating amazing opportunities together.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Email]

[Your Phone Number]