

FOR IMMEDIATE RELEASE

Date: [Insert Date]

Contact: [Insert Name]

Email: [Insert Email]

Phone: [Insert Phone Number]

Product Recall Notice

[Company Name] is issuing a voluntary recall of [Product Name] due to [brief description of the issue, e.g., potential contamination or safety concerns]. This decision has been made in the interest of consumer safety and quality assurance.

Details of the Recall

The affected products were sold between [start date] and [end date] and can be identified by [provide identifying information such as SKU, lot number, etc.]. There have been [number of incidents or issues, if applicable] reported, and we urge customers to cease using the product immediately.

Actions to Take

Consumers in possession of the recalled product should [instructions for returning or disposing of the product, and how to obtain a refund or replacement]. We are committed to ensuring our customers' safety and will provide further updates as necessary.

Company Commitment

At [Company Name], we take product safety very seriously and are actively working to resolve this issue. We appreciate the understanding and cooperation of our customers as we work through this process.

For Further Information

For more information regarding this recall, please visit [insert website link] or contact us directly at [insert contact information].

Thank you for your attention to this matter.

Sincerely,

[Your Name]

[Your Title]

[Company Name]