Exciting News! Referral Rewards Program Kickoff

Dear [Recipient's Name],

We are thrilled to announce the launch of our Referral Rewards Program! This initiative is designed to thank you for helping us grow our community.

Here's how it works:

- Refer a friend to our service.
- When they make their first purchase, you'll receive [Reward/Discount].
- Your friend will also receive [Incentive for referred friend].

The more you refer, the more rewards you can earn!

To get started, simply share your unique referral link: [Insert Referral Link].

Thank you for being a valued member of our community. We can't wait to reward you!

Best regards,
[Your Name]
[Your Title]
[Your Company]