

# Dear [Recipient's Name],

We are excited to announce our new Referral Rewards Initiative! As a valued member of our community, we want to reward you for sharing your positive experiences with friends and family.

Starting [Start Date], you can earn rewards for every new referral you make who successfully joins our program. Here's how it works:

- Refer a friend by sharing your unique referral link.
- When they sign up and make their first purchase, you both receive [Reward Amount/Description].
- There's no limit to the number of referrals you can make!

To get started, simply log in to your account and find your referral link in the "Referrals" section.

Thank you for being a part of our community. We look forward to rewarding you for your referrals!

Best regards,  
[Your Name]  
[Your Position]  
[Company Name]