Dear [Customer's Name],

We are excited to introduce our new Customer Referral Bonus Program!

Your satisfaction means the world to us, and we believe that there is no better compliment than a referral from our valued customers like you.

For every friend or family member you refer to us who makes a purchase, you will receive a bonus of [amount/percentage].

To get started, simply share your unique referral link: [Insert Referral Link] or have them mention your name when they make a purchase.

Thank you for being a part of our community!

Best regards, [Your Company Name] [Contact Information]