

Dear Valued Customer,

We hope this message finds you well. As a token of our appreciation for your loyalty and commitment to our services, we are excited to offer you an exclusive loyalty discount.

As a yearly subscription holder, you are entitled to a **20% discount** on your next renewal. This discount reflects our gratitude for your continued support and trust.

To claim your loyalty discount, simply use the code **LOYAL20** at checkout when you renew your subscription by **[Renewal Date]**.

Thank you for being a part of our community. We look forward to serving you for another year!

Sincerely,
The [Your Company Name] Team