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Dear [Subscriber's Name],

We're excited to offer you an exclusive discount on our yearly subscription! As a valued member of our community, we want to show our appreciation for your support.

For a limited time, you can enjoy a [XX]% discount on our yearly plan, bringing your total to just [Discounted Price]. This offer is only available until [Expiration Date], so don't miss out!

To redeem this special offer, simply use the code **[DISCOUNT CODE]** at checkout.

Thank you for being a part of [Company/Service Name]. We look forward to continuing to serve you!

Best regards,  
[Your Name]  
[Your Position]  
[Company Name]  
[Contact Information]