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Dear [Customer's Name],

As a valued member of our community, we are excited to offer you an exclusive discount on your annual subscription renewal.

Your current subscription is set to expire on [Expiration Date]. To thank you for your loyalty, we are pleased to provide a special renewal price of **[\$Discounted Price]**, down from the regular price of **[\$Regular Price]**.

By renewing your subscription, you will continue to enjoy all the premium benefits that [Service/Product Name] has to offer, including:

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Thank you for being a part of [Company Name]. We look forward to continuing to serve you!

Sincerely,

[Your Name]

[Your Position]

[Company Name]

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