Dear [Customer Name],

We hope this message finds you well. We truly value your loyalty and support over the years, and we've missed having you with us at [Company Name].

To show our appreciation and to welcome you back, we are excited to offer you an exclusive incentive reward. Starting today, you can enjoy:

- [**Reward 1**]: [Description of Reward 1]
- [Reward 2]: [Description of Reward 2]
- [Discount/Offer]: [Details of Discount or Offer]

This offer is available to you until [expiration date]. To redeem your rewards, simply use the promo code [**Promo Code**] during your next purchase.

Thank you for being a valued part of our community. We can't wait to have you back!

Sincerely,
[Your Name]
[Your Title]
[Company Name]
[Contact Information]