Invitation to Participate in a Focus Group

Dear [Participant's Name],

We are pleased to invite you to participate in a focus group as part of our case study on [topic]. Your insights and experiences would be invaluable to us as we seek to understand [purpose of the study].

Details of the Focus Group:

Date: [Date] Time: [Time]

• **Location:** [Location]

• **Duration:** Approximately [Duration]

Your participation is entirely voluntary, and all information shared will be kept confidential. As a thank you for your time, you will receive [incentive, if applicable].

If you are interested in participating or have any questions, please contact us at [Contact Information]. We hope you will consider joining us.

Thank you for your time and consideration.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]

[Contact Information]