

# FOR IMMEDIATE RELEASE

**Date:** [Insert Date]

**Contact:** [Your Name]

**Phone:** [Your Phone Number]

**Email:** [Your Email Address]

**Company Name:** [Your Company Name]

## **[Seasonal Campaign Name] Launches Today!**

[City, State] - [Your Company Name] is excited to announce the launch of our [Seasonal Campaign Name], which kicks off today and runs through [End Date]. This year, we are thrilled to unveil an array of [products/services/activities] that celebrate [brief description of the theme or purpose of the campaign].

"[Insert a quote from a key stakeholder or spokesperson related to the campaign]," said [Name, Title].

As part of this campaign, we will be [describe any special events, promotions, or activities associated with the launch]. Customers can look forward to [list any special offers, products, or services].

For more information about [Seasonal Campaign Name] and how to participate, visit [website link] or follow us on [social media platforms].

About [Your Company Name]: [A brief description of your company and its mission.]

**### END ###**