

Cross-Promotion Agreement

Date: _____

From:

[Your Company Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To:

[Partner Company Name]

[Partner Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Subject: Cross-Promotion Agreement

Dear [Partner Contact Name],

This letter serves as an agreement for the purpose of cross-promotion between [Your Company Name] and [Partner Company Name]. The details of the promotion are outlined below:

1. Purpose

The purpose of this cross-promotion is to mutually increase brand awareness and drive sales for both parties.

2. Promotion Details

Each party agrees to promote the other's products/services through the following methods:

- [Method 1]
- [Method 2]
- [Method 3]

3. Duration

This agreement will commence on [Start Date] and continue until [End Date], unless terminated by either party with a [Notice Period] written notice.

4. Compensation

Each party agrees to [Compensation Terms].

5. Confidentiality

Both parties agree to maintain confidentiality regarding any proprietary information shared during this collaboration.

6. Governing Law

This agreement shall be governed by the laws of [State/Country].

If you agree to the terms outlined in this letter, please sign below and return a copy to us.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

Agreed and Accepted by:

[Partner Contact Name]

[Partner Title]

[Partner Company Name]

Date: _____