

Letter of Explanation Regarding New Pricing Policy

Date: [Insert Date]

Dear [Recipient's Name],

We hope this message finds you well. We are writing to inform you about an important update to our pricing policy that will take effect on [Effective Date]. This decision has been made after careful consideration and is aimed at continuing to provide you with the highest quality products/services.

The new pricing structure reflects [briefly describe the reasons, e.g., increased operational costs, enhanced offerings, etc.]. We believe that these changes will allow us to maintain the standards you expect and deserve.

Please find the detailed breakdown of the new pricing below:

- Product/Service 1: [New Price]
- Product/Service 2: [New Price]
- Product/Service 3: [New Price]

We understand that changes in pricing can be challenging, and we want to assure you that we are committed to transparency and to addressing any concerns you may have. We are here to support you during this transition.

Thank you for your continued trust and partnership. If you have any questions or require further details, please do not hesitate to contact us at [Contact Information].

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Company Contact Information]