

# Dear Valued Customer,

We hope this message finds you well. We are writing to inform you about our updated pricing structure that will take effect on [Effective Date].

After careful consideration and to continue providing you with the highest quality products/services, we have made some adjustments to our pricing. Please find the new pricing details below:

<b>Product/Service</b>	<b>Old Price</b>	<b>New Price</b>
[Product/Service Name 1]	[Old Price 1]	[New Price 1]
[Product/Service Name 2]	[Old Price 2]	[New Price 2]

We appreciate your understanding and continued support. If you have any questions or concerns regarding the new pricing structure, please do not hesitate to reach out.

Thank you for being a valued part of our community.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Contact Information]