

We Miss You at [Company Name]

Dear [Customer's Name],

It's been a while since we've seen you, and we wanted to reach out to let you know that you are missed! At [Company Name], we value each and every one of our customers, and we would love to have you back.

To show our appreciation, we would like to offer you a special discount of [XX]% off your next purchase. Use code WELCOME_BACK at checkout to claim your offer.

Take a look at what's new since you last visited:

- [New product or service 1]
- [New product or service 2]
- [Upcoming event or promotion]

We hope to see you soon! If you have any questions or need assistance, please don't hesitate to reach out.

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]