

Dear Valued Customer,

We hope this message finds you well. As a token of our appreciation for your continued partnership, we are excited to present you with an exclusive special offer tailored specifically for our long-term transportation service users.

Special Offer Details:

- **Discount:** 20% off on all transportation services booked before [insert date].
- **Bonus:** Free additional service for every five bookings made.
- **Priority Support:** Dedicated support during office hours to prioritize your needs.

To redeem this offer, simply mention the code **LOYAL20** when making your next booking. This offer is valid until [insert expiration date].

We are thrilled to continue serving your transportation needs and look forward to your next booking.

Thank you for choosing us!

Sincerely,

[Your Company Name]

[Your Contact Information]