

Dear Valued Customer,

We hope this message finds you well. As a token of our appreciation for your continued loyalty to our transport services, we are excited to announce a special Loyalty Bonus program.

Starting from **[Start Date]**, all our loyal customers will be eligible for a bonus that can be redeemed against your next fare. This is our way of saying thank you for choosing us as your trusted transportation provider.

The details of the Loyalty Bonus are as follows:

- Eligible Customers: All customers who have used our service for the past **[Duration]**
- Bonus Amount: **[Bonus Amount]**
- Redemption Period: **[Redemption Dates]**

To claim your bonus, simply show this letter at any of our service counters or enter the code **[Promo Code]** when booking your next ride.

Thank you once again for your loyalty. We look forward to serving you in the future!

Best Regards,
[Your Company Name]
[Contact Information]