

# Transportation Service Incentive Program

Date: [Insert Date]

Dear [Recipient's Name],

We are excited to inform you about our new Transportation Service Incentive Program aimed at encouraging the use of public transportation in our community. This initiative seeks to reward users who choose to minimize their carbon footprint and contribute to a sustainable environment.

Participants in the program will enjoy the following benefits:

- Monthly transit passes at a discounted rate
- Access to exclusive events promoting sustainable travel
- Chances to win rewards such as gift cards and travel vouchers

To enroll in the program, please visit our website at [Insert Website] or contact our office at [Insert Contact Information]. We believe your participation will greatly benefit our community and help promote a cleaner, greener environment.

Thank you for considering joining our Transportation Service Incentive Program. Together, we can make a difference.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]