

# Dear [Attendee's Name],

We are excited to welcome you to the [Event Name] on [Event Date]. To enhance your experience, we are pleased to introduce our Transportation Service Incentive Program.

This program is designed to promote sustainable travel options and make your journey to the event as seamless as possible. Here are the details:

- **Incentive:** Receive [specific incentive, e.g., discounts, vouchers] for using public transportation or shared rides to the event.
- **Participating Services:** [List of eligible transportation services, e.g., local transit, rideshare companies].
- **Instructions:** To qualify for the incentive, please retain your transportation receipt and present it at the registration desk upon arrival.

We value your commitment to sustainable practices and look forward to seeing you at [Event Name]!

Best regards,

[Your Name]

[Your Title]

[Organization Name]

[Contact Information]