

Dear [Recipient's Name],

We hope this message finds you well. We value your opinion and are reaching out to gather feedback regarding recent fare changes for our transportation services.

As you may be aware, effective [Effective Date], the fare structure has been updated. We believe that these changes are necessary to maintain the quality of service while also ensuring sustainability.

We would greatly appreciate your input on the following:

- How do you feel about the new fare structure?
- Do you think the changes are fair and justified?
- Are there any specific concerns you would like to address?

Your feedback is crucial in helping us improve our services. Please reply to this email by [Feedback Deadline] with your thoughts.

Thank you for your time and support.

Sincerely,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]