Dear Valued Customer,

We hope this message finds you well. We are writing to express our sincerest apologies for the delay you experienced during your recent ride with us.

At [Company Name], we strive to provide timely and reliable transportation services. Unfortunately, due to [brief explanation of the reason for the delay, e.g., unexpected traffic, vehicle issues], your ride was affected.

We understand that your time is valuable and we regret any inconvenience this may have caused you. As a token of our apology, we would like to offer you [mention any compensation, e.g., discount, credit] on your next ride.

Thank you for your understanding and patience in this matter. We are committed to improving our services and ensuring that your future rides with us are punctual and enjoyable.

If you have any further questions or concerns, please do not hesitate to reach out to our customer service team.

Warm regards,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]