

Multi-Channel Sports Sponsorship Agreement

Date: [Insert Date]

From: [Your Company Name]

[Your Company Address]

[City, State, Zip Code]

To: [Sponsor Name]

[Sponsor Address]

[City, State, Zip Code]

Dear [Sponsor Name],

We are pleased to present this Multi-Channel Sports Sponsorship Agreement, which outlines the terms and conditions of our partnership for the upcoming [Sport/Event Name] season.

1. Sponsorship Overview

[Include a brief description of the sponsorship opportunity, including the sports/events covered and the benefits for the sponsor.]

2. Sponsorship Fees

[Detail the financial terms, including payment schedule and any additional fees or expenses.]

3. Sponsorship Benefits

[List the specific benefits the sponsor will receive, such as logo placement, promotional opportunities, and any other relevant perks.]

4. Duration of Agreement

The sponsorship will be effective from [Start Date] to [End Date].

5. Termination Clause

[Outline the conditions under which the agreement can be terminated by either party.]

6. Miscellaneous

[Include any additional terms, confidentiality agreements, or legal provisions necessary for the agreement.]

We are excited about the opportunity to partner with [Sponsor Name] and look forward to a successful season together. Please sign below to indicate your agreement to the terms outlined.

[Your Name]

[Your Title]

[Your Company Name]

[Sponsor Name]

[Sponsor Title]

[Sponsor Company Name]