

# Partnership Agreement for Public Relations Activities

**Date:** [Insert Date]

**Parties:**

This Agreement is made between:

[Partner 1 Name], located at [Partner 1 Address], hereinafter referred to as "Party A"

and

[Partner 2 Name], located at [Partner 2 Address], hereinafter referred to as "Party B"

## 1. Purpose

The purpose of this Partnership Agreement is to outline the terms and conditions under which Party A and Party B shall collaborate on public relations activities.

## 2. Scope of Work

Both parties agree to work together on the following public relations activities:

- [Activity 1]
- [Activity 2]
- [Activity 3]

## 3. Responsibilities

A detailed list of responsibilities for both parties:

**Party A:**

- [Responsibility 1]
- [Responsibility 2]

**Party B:**

- [Responsibility 1]
- [Responsibility 2]

## **4. Financial Arrangements**

Any financial obligations and revenue sharing will be addressed as follows:

[Insert financial details]

## **5. Duration**

This Agreement shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with the terms herein.

## **6. Termination**

Either party may terminate this Agreement with [number of days] days written notice, with or without cause.

## **7. Confidentiality**

Both parties agree to maintain confidentiality regarding proprietary information exchanged during this partnership.

## **8. Signatures**

By signing below, the parties agree to the terms outlined in this Partnership Agreement.

**Party A:**

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[Name and Title]

**Party B:**

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[Name and Title]