Dear [Recipient Name],

We are excited to announce the expansion of our social service programs at [Organization Name]. As part of our commitment to better serve our community, we will be introducing new initiatives aimed at [briefly describe goals, e.g., reducing homelessness, providing educational resources, etc.].

Starting from [start date], our expanded services will include:

- [New Service 1]
- [New Service 2]
- [New Service 3]

We believe these changes will greatly enhance our ability to meet the needs of those we serve. We invite you to join us for an information session on [date and time] to learn more about these new offerings and how you can get involved.

Your support has always been a vital part of our success, and we thank you for your continued commitment to [Organization's mission]. Together, we can create lasting change within our community.

Sincerely,

[Your Name] [Your Position] [Organization Name] [Contact Information]