

**Dear [Recipient's Name],**

We hope this message finds you well. We are writing to inform you about an important update regarding our aid program, [Program Name].

Due to [reason for extension, e.g., increasing needs, additional funding], we are pleased to announce that the application deadline for the aid program has been extended to [New Deadline Date]. This extension will allow us to support more individuals and families in need.

If you or someone you know has yet to apply for assistance, we encourage you to take advantage of this opportunity. You can find more information about the application process on our website [website link] or contact us at [contact information].

Thank you for your attention and for your ongoing support of our mission.

Sincerely,

[Your Name]

[Your Title]

[Organization Name]

[Contact Information]