Dear [Donor's Name],

We are excited to announce the kickoff of our annual donor campaign, "Together for Tomorrow," aimed at [briefly state the goal of the campaign, e.g., supporting local education initiatives or community health programs].

Your generous support in the past has made a significant impact, and we would like to invite you to join us once again in this important effort. This year, we aim to raise [insert fundraising goal], which will directly benefit [describe who or what will benefit from the campaign].

To celebrate the launch, we will be hosting a kickoff event on [date] at [location]. There will be refreshments, a special guest speaker, and an opportunity to learn more about our mission and how you can help make a difference.

Please consider making a donation of [suggested amount or range] during this campaign. Your contribution will play a critical role in helping us achieve our goals and serve our community better.

Thank you for your continued support and commitment to [organization's name]. We look forward to partnering with you to make a lasting impact.

Warm regards,
[Your Name]
[Your Title]
[Organization Name]
[Contact Information]