

Dear [Alumnus Name],

We hope this message finds you well. As a valued member of the [University/College Name] alumni community, we would like to invite you to consider making a lasting impact through legacy giving.

By including [University/College Name] in your estate plans, you can help future generations of students access the education and opportunities that you once enjoyed. Your generosity will create a lasting legacy that reflects your commitment to excellence in education and will ensure that our beloved institution continues to thrive.

We would be delighted to discuss how you can incorporate legacy giving into your financial planning. Please join us for an informational session on [Date] at [Time] in [Location]. This will be an excellent opportunity to learn more about the impact of legacy gifts and how they enrich the lives of students.

We appreciate your continued support and hope to see you at the event. Together, we can build a brighter future for the students of [University/College Name].

Warm regards,
[Your Name]
[Your Title]
[University/College Name]
[Contact Information]