Dear [Donor's Name],

We hope this message finds you well. We are reaching out to invite you to join our Planned Giving Program at [Organization's Name]. Your generosity has already made a significant impact on our organization, and we believe that your continued support can help us achieve even greater things.

The Planned Giving Program offers you an opportunity to make a lasting impact while enjoying various benefits, including tax deductions and the satisfaction of knowing your legacy will support our mission for years to come.

We would be honored to discuss this program further and explore how you can help shape the future of [Organization's Name]. Please feel free to contact us at [Phone Number] or [Email Address] to schedule a meeting.

Thank you for considering this opportunity. Together, we can make a difference.

Sincerely,

[Your Name] [Your Title] [Organization's Name] [Contact Information]