

Follow-Up Letter for Planned Giving Discussions

Dear [Recipient's Name],

I hope this message finds you well. I wanted to take a moment to follow up on our recent discussion regarding planned giving opportunities at [Organization Name]. Your insights and interest in supporting our mission are greatly appreciated.

As we discussed, planned giving can offer numerous benefits not only to our organization but also to you, including tax advantages and the satisfaction of making a lasting impact. I would be more than happy to provide you with additional information or answer any questions you may have.

Please let me know if you would like to schedule a time to discuss this further or if you prefer to continue our conversation via email. Your support can make a significant difference in our efforts to [mention specific goals or projects].

Thank you once again for considering this meaningful opportunity. I look forward to hearing from you soon!

Warm regards,

[Your Name]
[Your Title]
[Organization Name]
[Contact Information]