

# Announcement: Launch of Our New Planned Giving Initiative

Dear [Recipient's Name],

We are excited to announce the launch of our new Planned Giving Initiative aimed at providing our community with an opportunity to make a lasting impact through their charitable contributions.

This initiative allows you to plan your giving in a way that aligns with your financial goals while supporting [Organization's Name] in its mission to [Organization's Mission]. By including us in your estate plans, you can ensure the continuation of our work for future generations.

We invite you to join us for an informational session on [Date] at [Time] in [Location/Virtual Link]. During this session, we will discuss the various options available for planned giving and answer any questions you may have.

Thank you for your continued support. Together, we can make a significant difference!

Sincerely,

[Your Name]  
[Your Title]  
[Organization's Name]  
[Contact Information]