

Request for Sponsorship: Shared Bicycle Program Rollout

Date: [Insert Date]

To: [Sponsor's Name]

[Sponsor's Title]

[Sponsor's Organization]

[Sponsor's Address]

Dear [Sponsor's Name],

We are excited to announce the upcoming rollout of our Shared Bicycle Program aimed at promoting eco-friendly transportation options within our community. This initiative will not only enhance mobility for residents but also contribute to reducing traffic congestion and carbon emissions.

To successfully launch this program, we are reaching out to potential sponsors who share our commitment to sustainability and community well-being. We kindly request your support in the form of financial assistance or in-kind donations to help us cover the costs associated with bike procurement, maintenance, and community outreach.

In return for your generous sponsorship, we will offer the following opportunities:

- Prominent logo placement on all bicycles and marketing materials
- Recognition on our website and social media platforms
- Opportunities for employee engagement through volunteer activities

We believe that with your partnership, we can create a positive impact and foster a healthier, more active community. We would love to discuss this opportunity further at your convenience.

Thank you for considering our request. We look forward to the possibility of working together to make this initiative a success.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]

[Your Contact Information]