

Dear [Recipient's Name],

We appreciate your interest in our cable TV services. In response to your inquiry, we are pleased to provide you with several service plan alternatives that best suit your entertainment needs.

Plan Options:

1. Basic Plan

- Channels: 50+ HD Channels
- Monthly Fee: \$29.99
- Features: Local channels, news, and limited premium options.

2. Standard Plan

- Channels: 100+ HD Channels
- Monthly Fee: \$49.99
- Features: Includes sports, movies, and family programming.

3. Premium Plan

- Channels: 200+ HD Channels
- Monthly Fee: \$69.99
- Features: All premium channels, on-demand content, and more.

Additional Options:

You may also consider adding DVR service for an additional fee of \$15/month, allowing you to record your favorite shows and watch them at your convenience.

For further assistance or to sign up for a plan, please contact our customer service team at [Customer Service Phone Number] or visit our website at [Website URL].

Thank you!

Sincerely,
[Your Name]

[Your Position]

[Company Name]

[Company Phone Number]