

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you about the latest updates to our cable television subscription options.

New Subscription Packages

- **Basic Package:** Access to over 50 channels for just \$29.99/month.
- **Standard Package:** Over 150 channels, including popular networks, for \$49.99/month.
- **Premium Package:** All channels, including HBO and Showtime, for \$69.99/month.

Additional Features

All packages include:

- Free On-Demand Movies
- Cloud DVR Service
- Access to Streaming Apps

Upgrade Options

Current subscribers can upgrade their packages at any time through our website or by calling customer support.

Questions?

If you have any questions or need assistance, please feel free to reach out to our customer service team.

Thank you for being a part of our community!

Sincerely,
Your Cable Television Provider