

# Dear [Tenant's Name],

We hope this message finds you well! We are excited to announce our new Tenant Referral Program that rewards you for sharing your positive living experience with friends and family.

## How It Works:

1. Refer a friend or family member to our community.
2. Your referral must mention your name during the application process.
3. Once your referral successfully moves in, you will receive [specific reward, e.g., a \$100 gift card].

## Why Refer?

Helping us grow our community not only enhances your living experience but also creates a vibrant atmosphere that everyone can enjoy. Plus, it's a great opportunity to earn rewards!

## Thank You!

We appreciate your support and look forward to welcoming more wonderful neighbors to our community. If you have any questions about the referral program, feel free to reach out to us.

Best regards,  
[Your Name]  
[Your Position]  
[Property Management Company Name]  
[Contact Information]