

Partnership Alignment Letter

Date: [Insert Date]

To:

[Brand Ambassador's Name]

[Brand Ambassador's Address]

[City, State, Zip Code]

Dear [Brand Ambassador's Name],

We are excited to welcome you as a brand ambassador for [Brand Name]. This letter outlines our partnership alignment and expectations to ensure a successful collaboration.

Partnership Goals

Our primary goals for this partnership are:

- Increase brand awareness
- Engage with target customers
- Drive sales through authentic promotion

Responsibilities

As a brand ambassador, your responsibilities will include:

- Creating content that showcases our products
- Sharing your honest opinions on social media
- Participating in promotional events

Support from [Brand Name]

In return, we will provide the following support:

- Free products for you to promote
- Exclusive access to brand events
- Ongoing campaign updates and promotions

We believe that with your passion and our commitment, we can create a meaningful impact together. Please sign below to confirm your acceptance of this partnership alignment.

Sincerely,

[Your Name]

[Your Position]

[Brand Name]

[Contact Information]

Accepted by:

[Brand Ambassador's Signature] _____

Date: _____