

# Joint Venture Agreement

Date: [Insert Date]

This Joint Venture Agreement ("Agreement") is made and entered into as of the [Insert Date] by and between:

[Company Name 1], a company incorporated under the laws of [Insert State/Country], with its principal office located at [Insert Address] (hereinafter referred to as "Party A"); and

[Company Name 2], a company incorporated under the laws of [Insert State/Country], with its principal office located at [Insert Address] (hereinafter referred to as "Party B").

## 1. Purpose of the Joint Venture

The purpose of this Joint Venture is to conduct a fashion merchandising business, including but not limited to the design, production, and distribution of fashion apparel and accessories.

## 2. Contributions

Party A shall contribute: [Insert Details of Contributions].

Party B shall contribute: [Insert Details of Contributions].

## 3. Profit and Loss Sharing

The profits and losses of the Joint Venture shall be shared between the Parties in the following manner: [Insert Percentage or Amount].

## 4. Duration

This Joint Venture shall commence on [Insert Start Date] and shall continue until terminated by mutual agreement or as stipulated in this Agreement.

## 5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert State/Country].

## 6. Miscellaneous

This Agreement constitutes the entire agreement between the Parties and supersedes all prior understandings and agreements. Any amendments must be made in writing and signed by both Parties.

IN WITNESS WHEREOF, the Parties have executed this Joint Venture Agreement as of the day and year first above written.

[Company Name 1]    [Company Name 2]

\_\_\_\_\_  
Authorized Signature    Authorized Signature

[Name]    [Name]

[Title]    [Title]