

Fashion Merchandising Franchise Agreement

Franchisor: [Franchisor Name]

Franchisee: [Franchisee Name]

Date: [Date]

Agreement Overview

This Franchise Agreement ("Agreement") is made and entered into by and between the Franchisor and the Franchisee for the purpose of establishing a franchise for the sale of fashion merchandise under the Franchisor's brand.

1. Grant of Franchise

The Franchisor hereby grants the Franchisee the right to operate a [Franchisor's Brand Name] franchise at [Franchise Location] for a term of [Duration].

2. Franchise Fee

The Franchisee agrees to pay an initial franchise fee of [Amount] upon signing this Agreement.

3. Responsibilities of the Franchisee

- Comply with the Franchisor's operational standards.
- Attend training programs as required by the Franchisor.
- Maintain records and submit reports as stipulated by the Franchisor.

4. Duration and Termination

This Agreement shall commence on the date signed and shall continue for the term mentioned unless terminated earlier by either party.

5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

Signatures

Franchisor Signature

Franchisee Signature