

Media Partnership Agreement for Product Placements

Date: [Insert Date]

To: [Partner's Name]

Company: [Partner's Company]

Address: [Partner's Address]

Dear [Partner's Name],

We are pleased to propose a media partnership between [Your Company Name] and [Partner's Company]. This agreement outlines our mutual interest in collaborating for product placements that will benefit both parties.

Scope of Partnership

- [Your Company Name] will provide [list of products] for placements in [describe media platform or production].
- [Partner's Company] will feature these products in [describe usage context].

Terms and Conditions

- The product placements will take effect from [start date] until [end date].
- Both parties agree to promotional activities and social media sharing related to the product placements.

Compensation

- [Describe any financial terms or product exchange expected in return].

Confidentiality

- Both parties agree to maintain confidentiality regarding proprietary information shared during this partnership.

We believe this partnership will create a significant impact and are excited about the potential collaboration. Please feel free to reach out for any clarifications or amendments to this proposal.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]