

Media Partnership Agreement for Content Co-Creation

Date: [Insert Date]

From:

[Your Company Name]

[Your Company Address]

To:

[Partner Company Name]

[Partner Company Address]

Subject: Media Partnership Agreement

Dear [Partner's Name],

We are excited to propose a media partnership agreement aimed at co-creating valuable content that benefits both [Your Company Name] and [Partner Company Name]. This collaboration will leverage our combined strengths to engage audiences and achieve mutual goals.

Scope of Collaboration

- Co-created content types: [List types such as articles, videos, podcasts, etc.]
- Content distribution channels: [Specify platforms where content will be shared]
- Timeline for content release: [Outline the proposed timeline]

Roles and Responsibilities

[Your Company Name]: [Detail your responsibilities]

[Partner Company Name]: [Detail partner's responsibilities]

Compensation and Revenue Sharing

[Outline any financial arrangements or revenue sharing models]

Confidentiality

Both parties agree to maintain confidentiality regarding proprietary information shared during this partnership.

Termination

This agreement may be terminated by either party with [insert notice period] notice.

We believe that this partnership will yield significant benefits for both parties. We look forward to discussing this proposal in detail.

Thank you for considering this partnership opportunity.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]