

Media Partnership Agreement

Date: [Insert Date]

[Partner's Name]

[Partner's Title]

[Partner's Company Name]

[Partner's Address]

[City, State, Zip]

Dear [Partner's Name],

We are pleased to establish a media partnership between [Your Company Name] and [Partner's Company Name] for the mutual promotion of our respective brands through advertising space exchange. This agreement outlines the terms of our collaboration.

1. Purpose

The purpose of this partnership is to enhance our visibility and reach through shared advertising efforts.

2. Scope of Partnership

Both parties agree to provide advertising space on their respective platforms as follows:

- [Your Company Name]: [Specify advertising space details]
- [Partner's Company Name]: [Specify advertising space details]

3. Duration

This agreement will be effective from [Start Date] to [End Date].

4. Responsibilities

Each party agrees to provide high-quality advertisements, adhere to the agreed timeline, and communicate openly throughout the partnership.

5. Termination

This agreement may be terminated by either party with [Number of Days] days written notice.

We look forward to a successful partnership that benefits both our companies. Please sign and return a copy of this letter to confirm your agreement.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

Agreed and Accepted by:

[Partner's Name]

[Partner's Title]

[Partner's Company Name]

Signature: _____ Date: _____