

# Social Media Content Collaboration Agreement

**Date:** [Insert Date]

**From:** [Your Name / Company Name]

**Address:** [Your Address]

**To:** [Collaborator's Name / Company Name]

**Address:** [Collaborator's Address]

## Agreement Terms

This Social Media Content Collaboration Agreement ("Agreement") is entered into as of the date first written above by and between [Your Name / Company Name] and [Collaborator's Name / Company Name].

### 1. Purpose

The purpose of this Agreement is to outline the collaboration on social media content creation and marketing initiatives.

### 2. Responsibilities

[Your Name / Company Name] shall be responsible for:

- Creating content for [specific platforms]
- Posting content on agreed dates
- Engaging with audience through comments and messages

[Collaborator's Name / Company Name] shall be responsible for:

- Providing [specific resources or inputs]
- Sharing content on their platforms
- Reporting engagement metrics

### 3. Compensation

The parties agree that compensation for this collaboration will be [details of compensation].

### 4. Term and Termination

This Agreement will commence on [start date] and will continue until [end date] unless terminated earlier by either party with [number] days written notice.

## **5. Confidentiality**

Both parties agree to maintain confidentiality on all shared information that is marked as confidential.

## **6. Governing Law**

This Agreement shall be governed by the laws of [state/country].

## **Signatures**

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[Your Name / Company Name]

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[Collaborator's Name / Company Name]

## **Contact Information:**

[Your Email Address]

[Your Phone Number]