

Social Media Co-Branding Agreement

Date: [Insert Date]

To: [Brand Name]

Address: [Brand Address]

From: [Your Brand Name]

Address: [Your Brand Address]

Dear [Recipient's Name],

We are excited to propose a co-branding partnership between [Your Brand Name] and [Brand Name] on our social media platforms. This agreement outlines the terms and conditions of our collaboration.

1. Objectives

The primary objective of this partnership is to leverage both brands' audiences to increase visibility and engagement.

2. Responsibilities

Both parties agree to the following responsibilities:

- [Your Brand Name] will create and publish [description of content].
- [Brand Name] will promote the content across its social media channels.

3. Duration

This agreement will commence on [start date] and continue until [end date].

4. Revenue Sharing

Any revenue generated from the co-branded content will be shared as follows: [details about revenue sharing].

5. Termination

This agreement may be terminated by either party with [number] days written notice.

Please confirm your agreement to these terms by signing below.

Sincerely,

[Your Name]

[Your Title]

[Your Brand Name]

Agreed and Accepted:

[Recipient's Name]

[Title]

[Brand Name]

Signature: _____