

# Influencer Engagement Agreement

**Date:** [Insert Date]

**From:**

[Your Company Name]  
[Your Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

**To:**

[Influencer's Name]  
[Influencer's Address]  
[City, State, Zip Code]  
[Email Address]

Dear [Influencer's Name],

We are excited to formally engage you as an influencer for our brand, [Your Company Name].  
Below are the terms of our agreement:

## Scope of Work

You will create [number] posts, including [types of content, e.g., photos, videos, stories] on your social media platforms including [specific platforms].

## Compensation

In exchange for your services, you will receive [describe compensation, e.g., monetary payment, free products, etc.].

## Content Guidelines

All content must align with our brand image and guidelines, including [briefly list guidelines].

## Timeline

The campaign will run from [start date] to [end date].

## Confidentiality

All terms of this agreement and any proprietary information must be kept confidential.

# Termination

Either party may terminate this agreement with [number] days' notice.

By signing below, you agree to the terms outlined above.

**Signature:**

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[Your Name]  
[Your Position]  
[Your Company Name]

**Signature:**

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[Influencer's Name]

Thank you for partnering with us!

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]