

# Social Media Influencer Agreement

Date: [Insert Date]

From:

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

To:

[Influencer Name]  
[Influencer Address]  
[City, State, Zip Code]

## Agreement Terms

This agreement is made between [Your Name] ("Company") and [Influencer Name] ("Influencer") on this [Insert Date] for the purpose of promoting [Product/Service].

### 1. Services Provided

The Influencer agrees to create and share content related to [Product/Service] on their social media platforms.

### 2. Compensation

The Company agrees to compensate the Influencer [\$Amount] for their services.

### 3. Content Ownership

All content created by the Influencer shall remain the property of the Influencer, but the Company shall have the right to use the content for promotional purposes.

### 4. Duration

This agreement shall commence on [Start Date] and end on [End Date].

### 5. Confidentiality

Both parties agree not to disclose any confidential information associated with this agreement.

## 6. Acceptance

By signing below, both parties agree to the terms outlined in this agreement.

---

[Your Name]  
[Title/Position]

---

[Influencer Name]