

Influencer Partnership Contract

Date: [Insert Date]

Party A: [Brand/Company Name]

Address: [Brand/Company Address]

Party B: [Influencer Name]

Address: [Influencer Address]

1. Purpose

This agreement outlines the terms of the partnership between Party A and Party B for promotional activities.

2. Scope of Work

Party B agrees to promote Party A's products/services through [specify platforms, e.g. Instagram, YouTube] in [specify the duration].

3. Compensation

Party A agrees to compensate Party B with [specify amount or form of compensation, e.g., cash, products, etc.].

4. Term

This contract shall commence on [start date] and will continue until [end date].

5. Terms of Promotion

Party B agrees to post [number] times per week/month and use [specific hashtags, mentions, etc.].

6. Confidentiality

Both parties agree to keep confidential information private and not disclose it to any third parties.

7. Termination

This contract may be terminated by either party with [number of days] written notice.

8. Governing Law

This agreement shall be governed by the laws of [insert applicable law].

Signatures

Party A Signature

Party B Signature

Date: _____